

# "Easy peasy term squeezy" A terminological perspective on text simplification

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"Nothing is more practical than a good theory"

-Vladimir Vapnik

#### Outline

- Background to Terminology
- On the Concept of Term Difficulty
- Towards Text Simplification
- Plain language and Controlled Natural Languages
- Terminology Management





Background to Terminology

# **Eugen Wüster** (1898-1977)

- 1931 "Internationale Sprachnormung in der Technik, besonders in der Elektrotechnik"
- 1936 foundation of a technical committee dealing with terminological principles (ISA/ TC37, later ISO/TC37)
- 1967/1968 elaboration of the systematic dictionary "The Machine Tool"

#### The Machine Tool

# An Interlingual Dictionary of Basic Concepts

comprising

An Alphabetical Dictionary and A Classified Vocabulary with Definitions and Illustrations

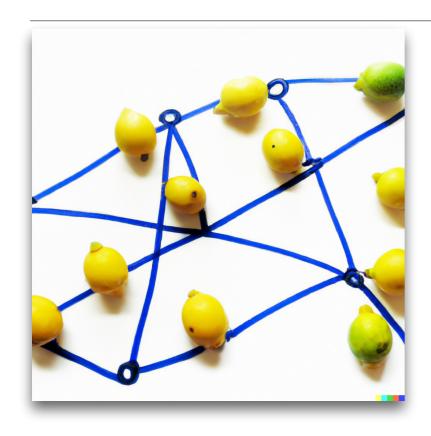
#### **English-French Master Volume**

Prepared under the auspices of
The United Nations
Economic Commission for Europe
and under the direction of

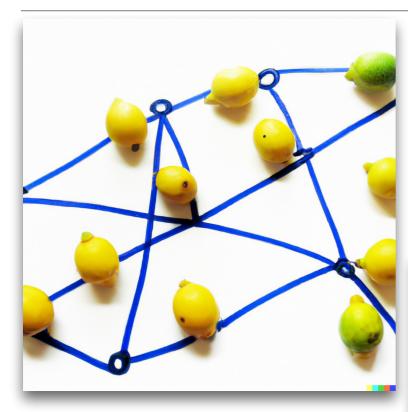
#### Eugen Wüster



TECHNICAL PRESS LONDON



Knowledge organisation

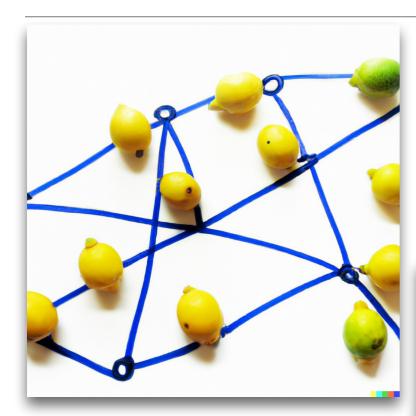


Knowledge organisation



Knowledge representation





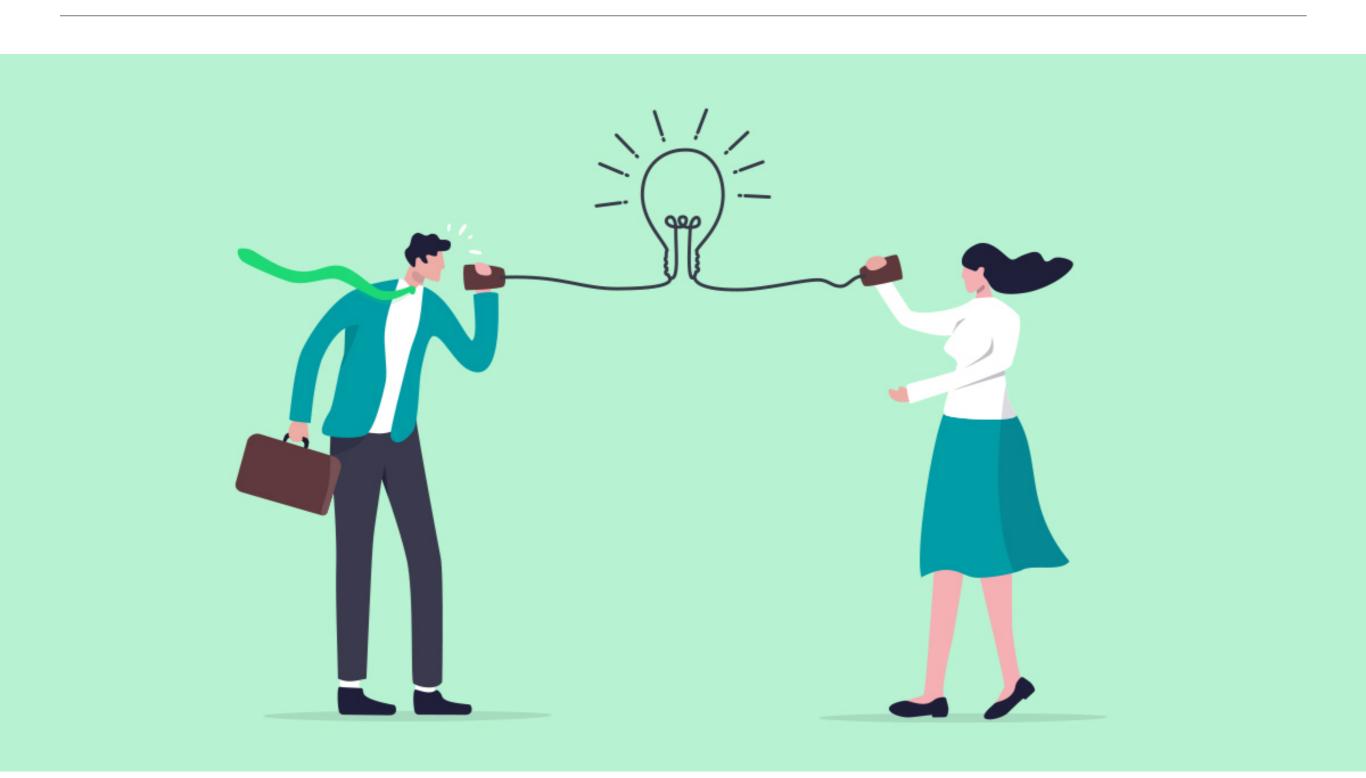
Knowledge organisation



Knowledge representation



Knowledge sharing



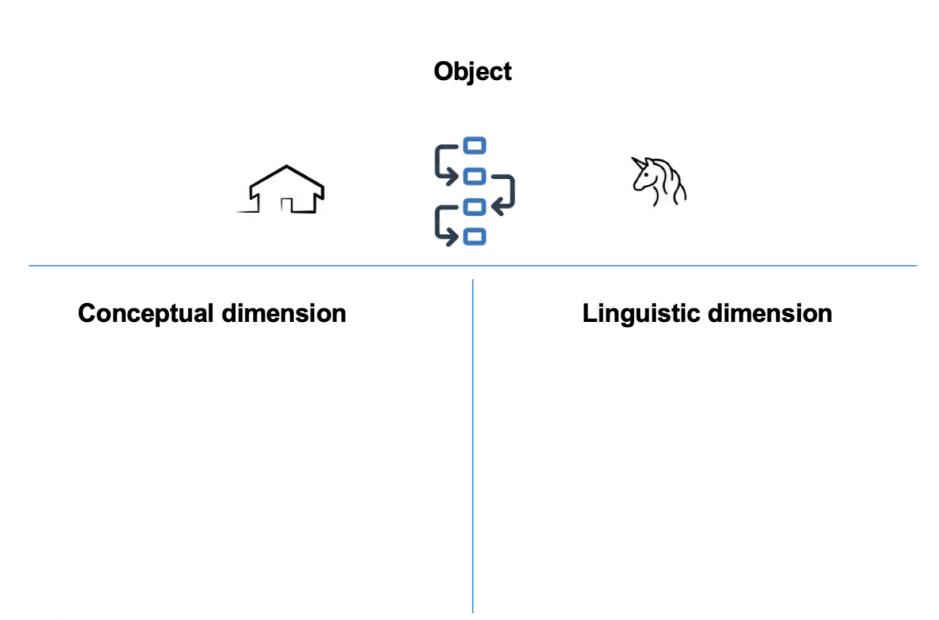
Some Basic Concepts

**Conceptual dimension** 

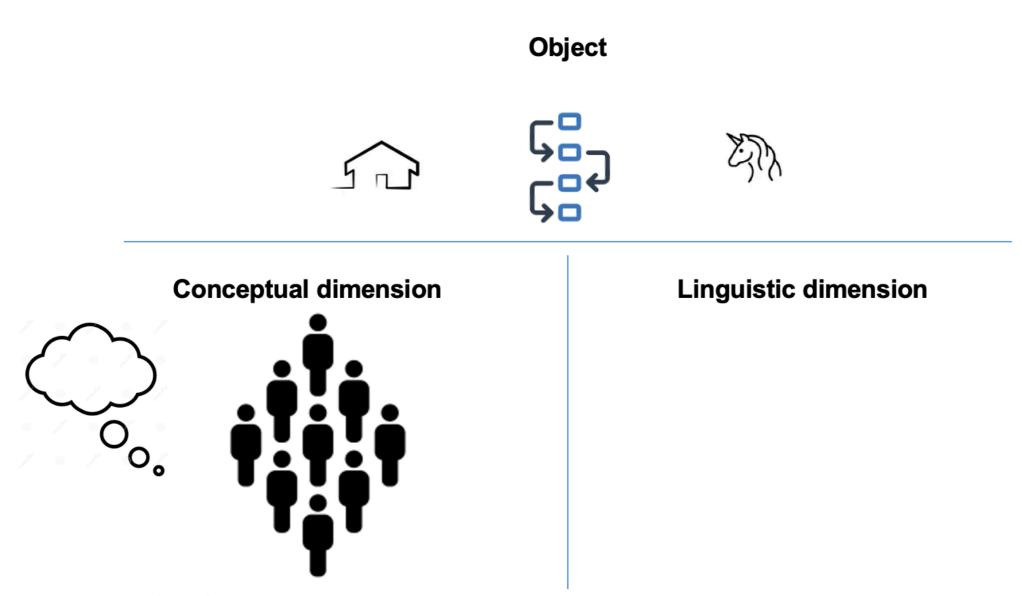
**Linguistic dimension** 

Costa, R. (2013). Terminology and Specialised Lexicography: two complementary domains. Lexicographica, (29), 29-42.

ISO 1087: 2019 Terminology Work and Terminology Science - Vocabulary

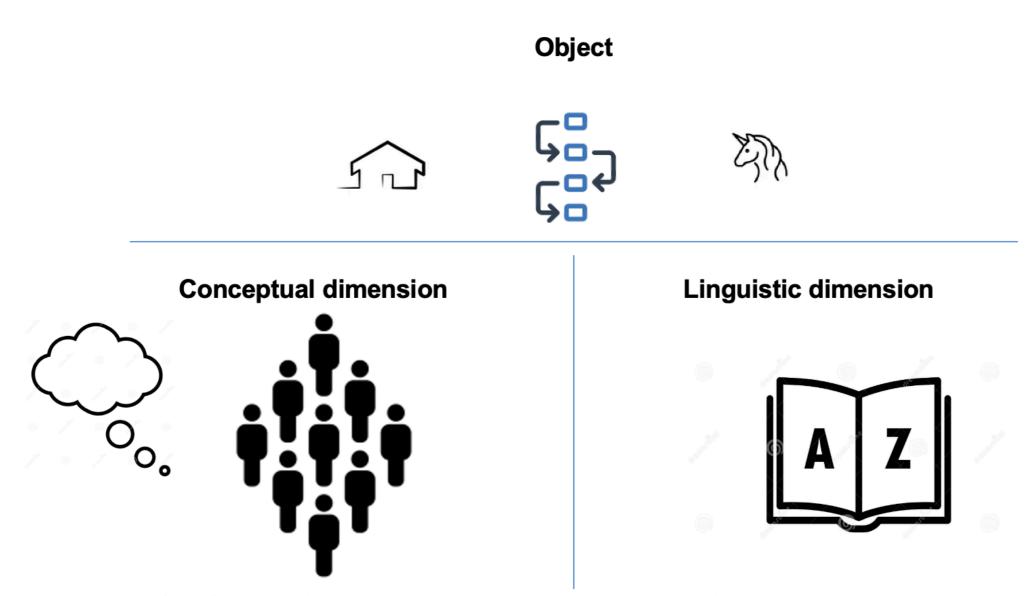


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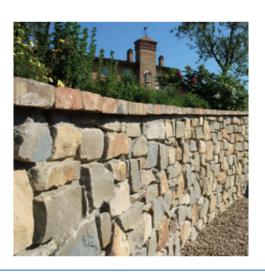
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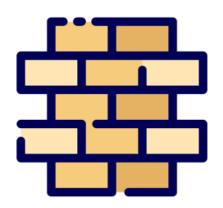
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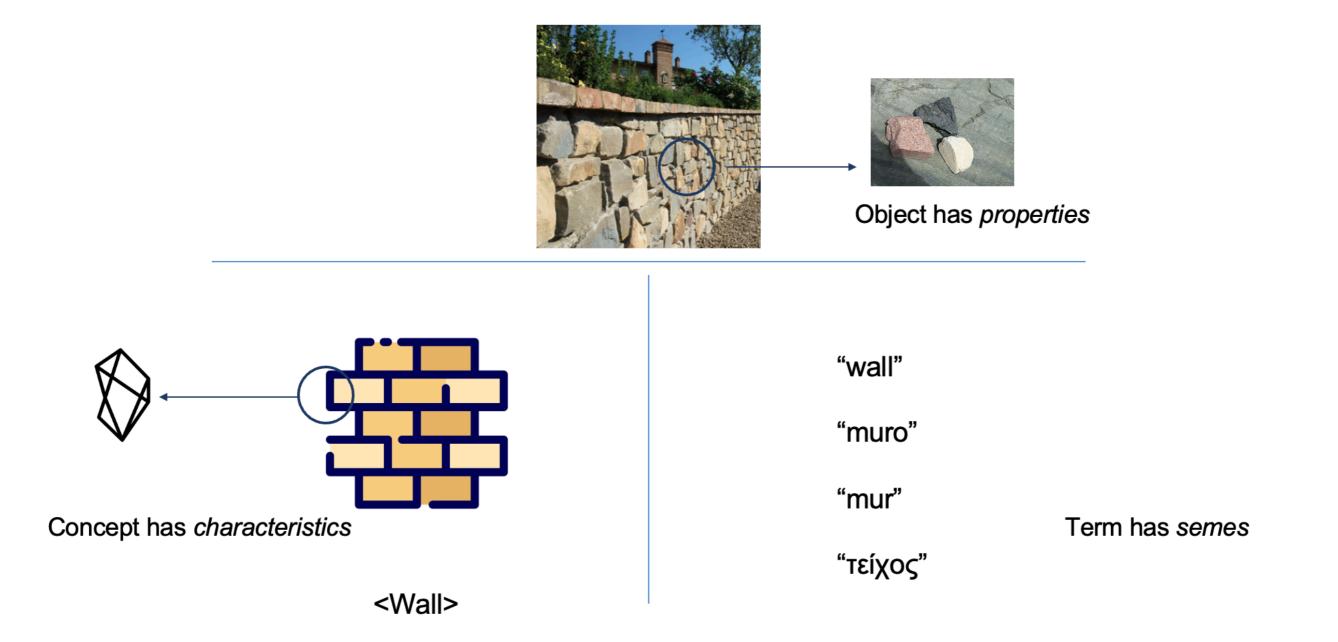
<Wall>

"wall"

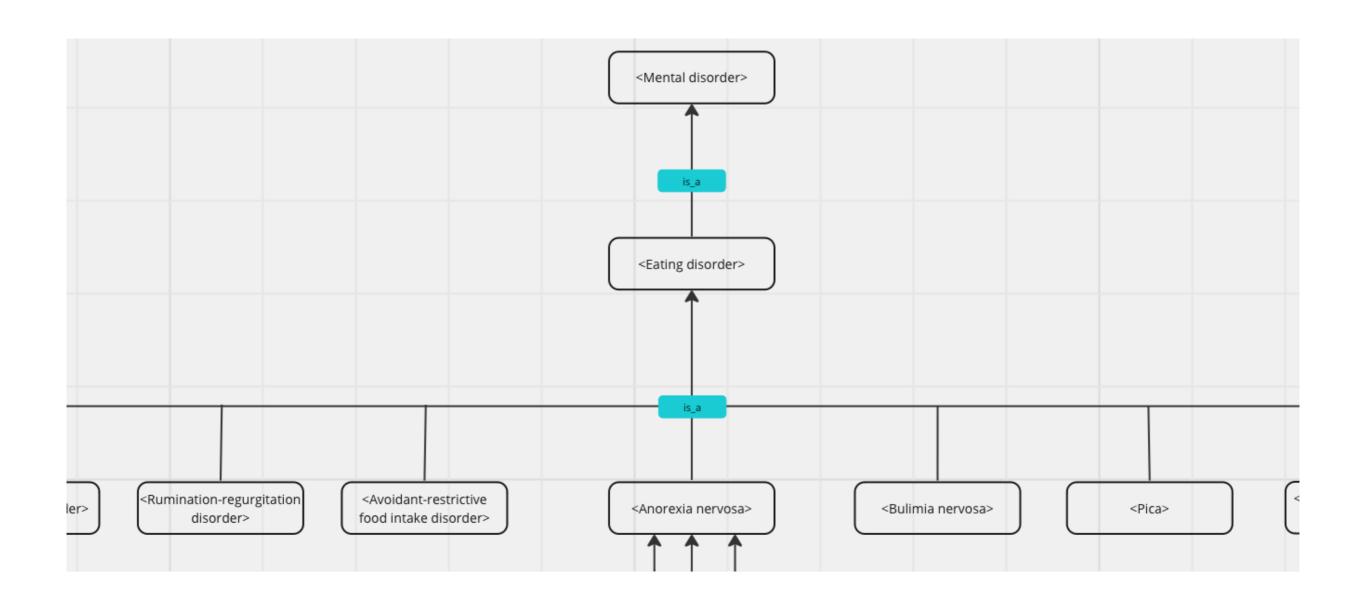
"muro"

"mur"

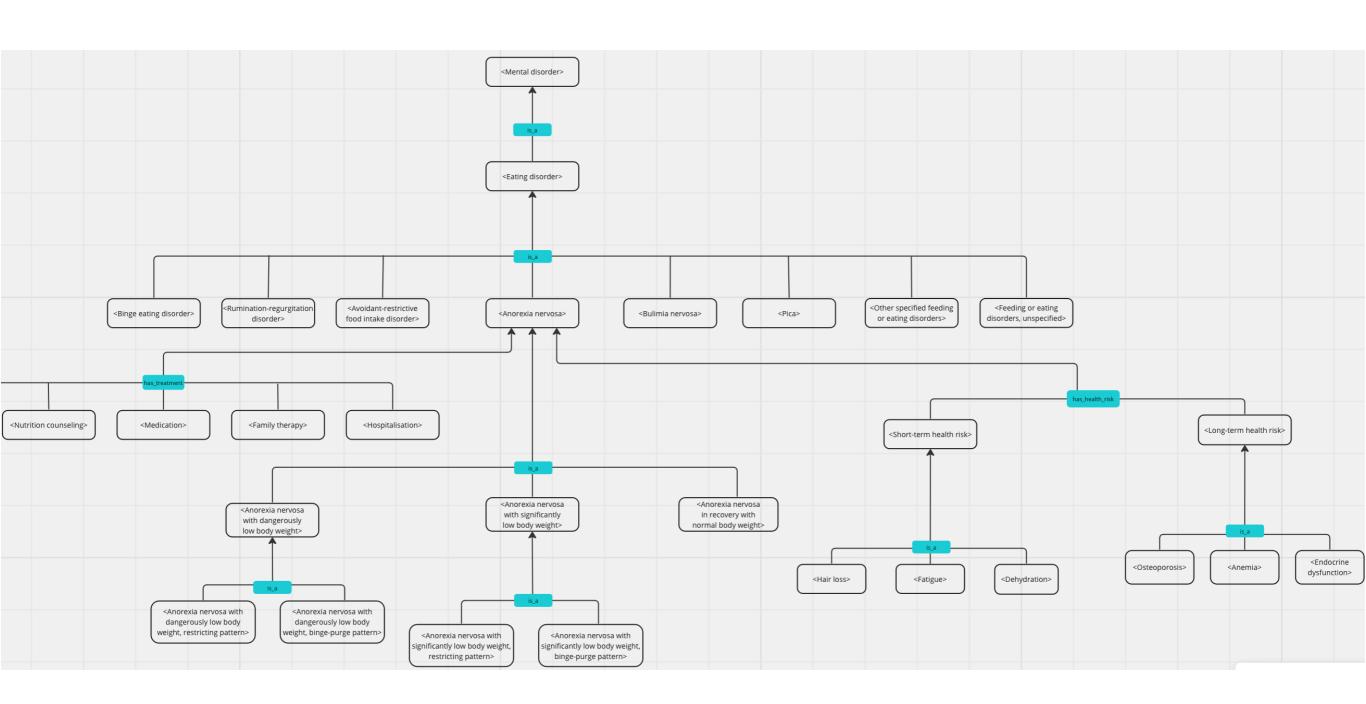
"τείχος"



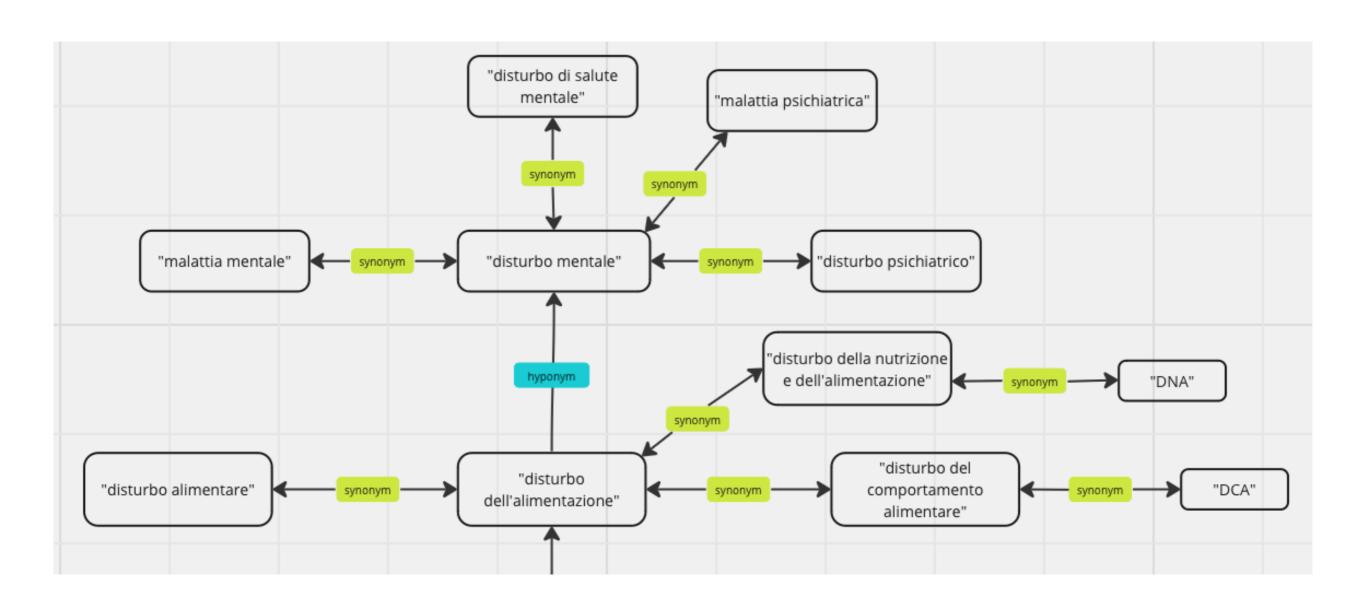
# Conceptual System



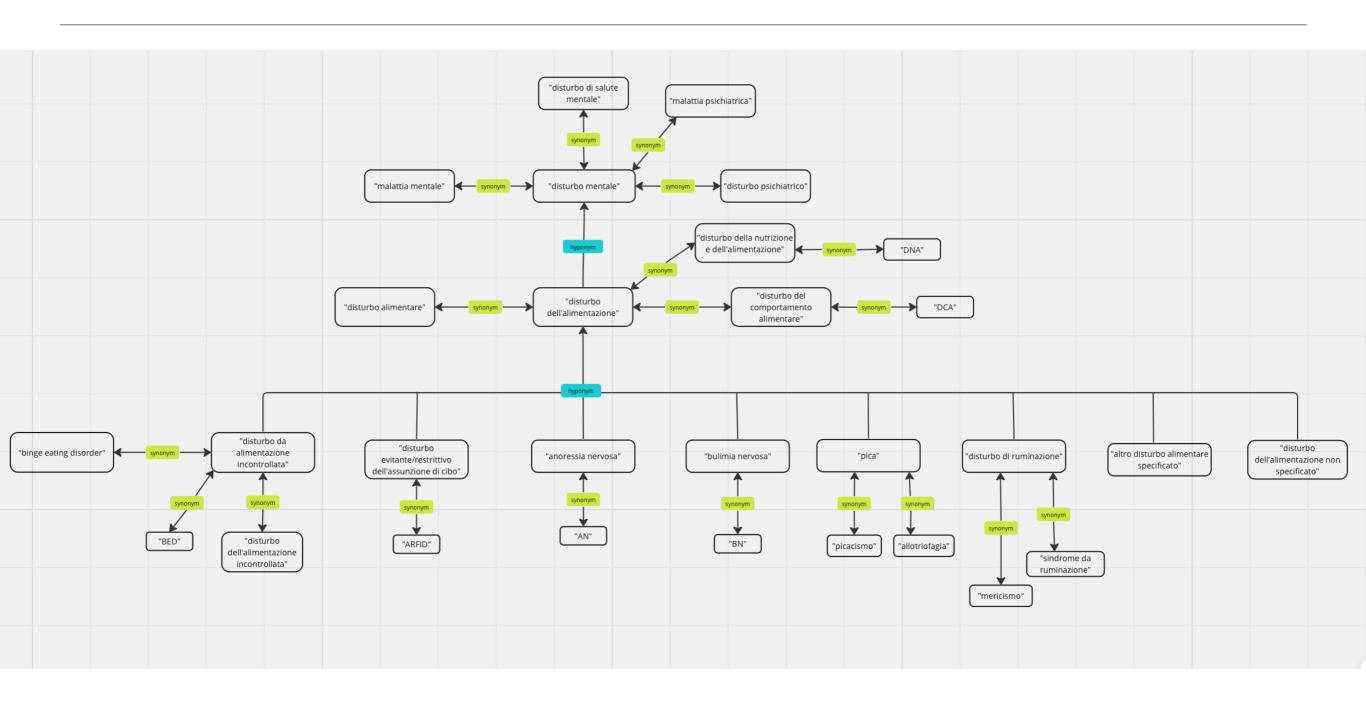
#### Conceptual System



#### (Multilingual) Lexical Networks



## (Multilingual) Lexical Networks



On the Concept of Term Difficulty

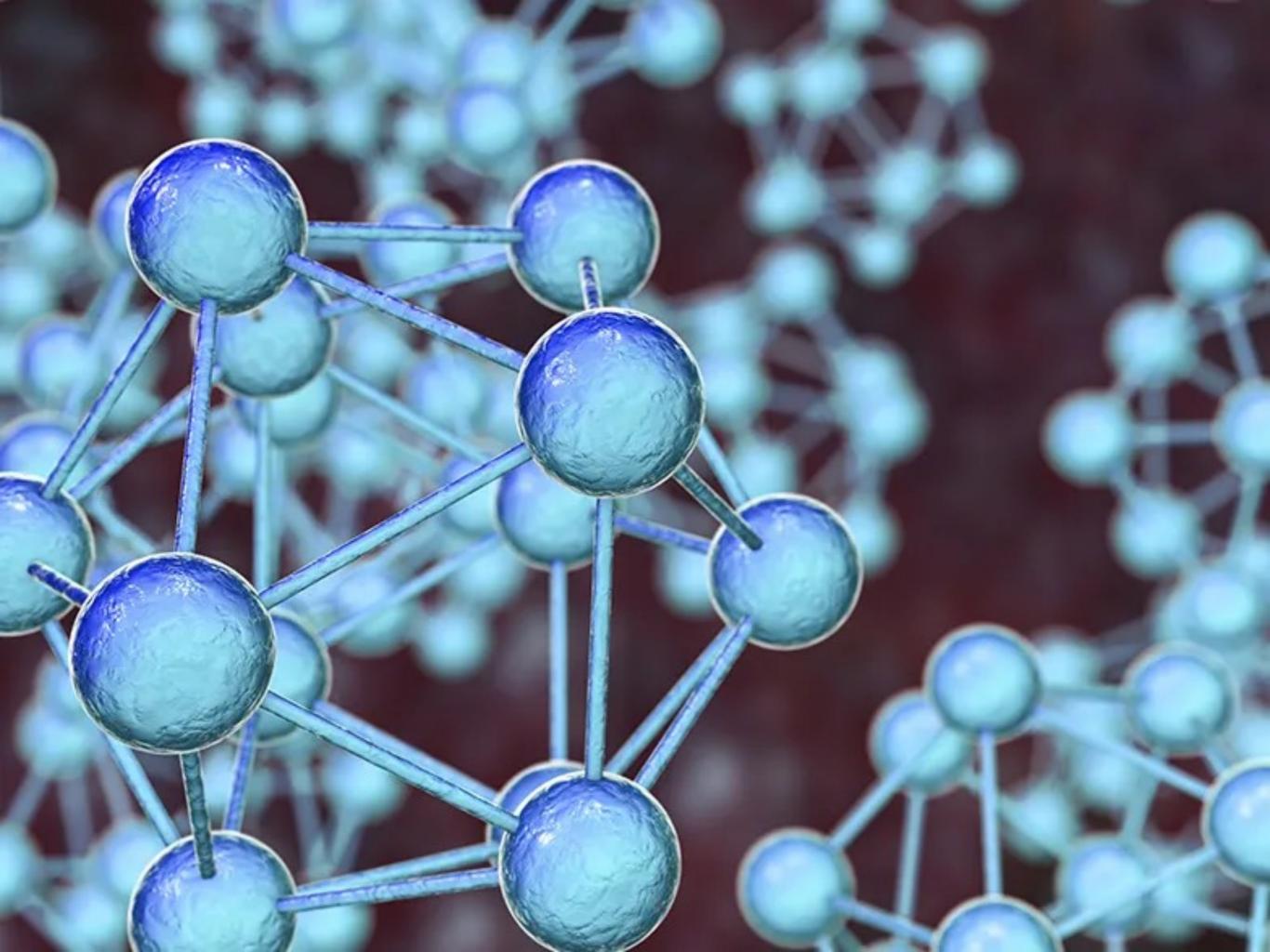
#### Complexity vs Difficulty

- Complexity>: intrinsic property of an object and is given by its internal structure. It's not dependent on an individual's skills or abilities.
- Difficulty>: level of challenge or effort (skills, knowledge, experience, and cognitive abilities) required by an individual to deal with that complexity.

Pelánek, R., Effenberger, T., & Čechák, J. (2022). Complexity and difficulty of items in learning systems. International Journal of Artificial Intelligence in Education, 32(1), 196-232.







#### On the Concept of Difficulty

- In the texts we find terms (not concepts)
  - What are the criteria for defining term difficulty?
  - What characteristics can I quantify in a term and qualify as difficult?
  - How can we measure term difficulty?









Morphologically difficult terms





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  - high number of morphemes:





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- Difficulty calculated on the basis of readability indices
  - Depends on each language









Sense/concept disambiguation





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  - "The patient's sensitivity to light was a concern for the doctor"





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  - "The patient's sensitivity to light was a concern for the doctor"
    - Allergic Reaction





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- Individual knowledge/educational level
  - Vocabolario di base





Towards Text Simplification

# Strategies

- Terminological Variation
- Terminological Definitions
- Definition vs Explanation





# <Concept A>

"ganser syndrome"

"nonsense syndrome"

"prison psychosis"



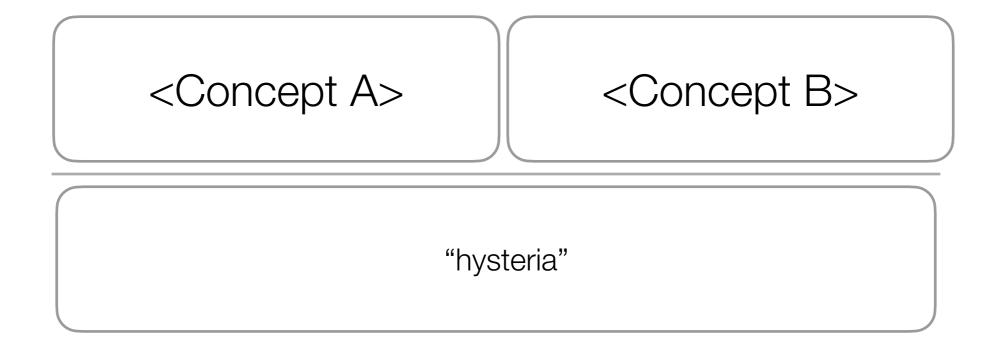


<Concept A>

"hysteria"











<Concept A>

"dysmorphophobia"





<Concept A>

<Concept B>

"dysmorphophobia"





<Concept A>

<Concept B>

"dysmorphophobia"

"body dysmorphic disorder"





# Dimensions of Variation

- Diatopic variation
- Diachronic variation
- Diamesic variation
- Diaphasic variation
- Diastratic variation





# Terminological Variation (diastratic)

- Replace scientific terms with popular terms
  - "hypercholesterolemia" "high cholesterol"
  - "myocardial infarction" "heart attack"
  - "hypertension" "high blood pressure"





Terminological Definitions

# Types of Definitions

- Lexicographic definition: "a metalinguistic discourse locked in the structures of a language and a culture" (Alain Rey, 1982)
- Terminological definition: "representation of a concept by an expression that describes it and differentiates it from related concepts" (ISO 1087: 2019)





# Types of Definitions (ISO 1087: 2019)

### 3.3.2

### intensional definition

definition (3.3.1) that conveys the intension (3.2.6) of a concept (3.2.7) by stating the immediate generic concept (3.2.19) and the delimiting characteristic(s) (3.2.5)

EXAMPLE 1 optical mouse: computer mouse in which movements are detected by light sensors.

EXAMPLE 2 mechanical mouse: computer mouse in which movements are detected by rollers and a ball.

Note 1 to entry: Intensional definitions are preferable to other types of *definitions* (3.3.1) because they clearly reveal the *characteristics* (3.2.1) of a *concept* (3.2.7) within a *concept system* (3.2.28): they should be used whenever possible.

### 3.3.3

### extensional definition

definition (3.3.1) that enumerates all the subordinate concepts (3.2.16) of a superordinate concept (3.2.15) under one criterion of subdivision (3.2.17)





# Natural Language Definition vs Explanation

- Definition: to provide a clear representation of the concept and and set boundaries between related concepts.
- Explanation: to make a concept more understandable by providing context, background information, details, or reasons.





# Natural Language Definition vs Explanation



Certainly! Let's take the concept of "gravity" as an example and provide both a definition and an explanation for it:



### **Definition of Gravity:**

Gravity is the force of attraction that exists between all objects with mass or energy. It is
responsible for the phenomenon of objects falling toward the Earth and is described by the
law of universal gravitation formulated by Sir Isaac Newton.

### **Explanation of Gravity:**

• Gravity is a fundamental force of nature that acts between all objects that have mass. This force is what makes objects fall when dropped and keeps planets in orbit around the sun. It is described by the law of universal gravitation, which states that every object with mass attracts every other object with mass. The strength of this attraction depends on the mass of the objects and the distance between them. For example, the reason we stay on the Earth's surface is because of the gravitational pull between us and the Earth. Without gravity, we would float away into space. Gravity is a fundamental concept in physics and plays a crucial role in understanding the motion of celestial bodies and everyday phenomena like dropping a ball or jumping.







Plain Language and CNLs

# ISO TC/37 Language and Terminology

# Understandable Usable Relevant Findable

# INTERNATIONAL STANDARD

ISO 24495-1

First edition 2023-06

### Plain language —

### Part 1:

Governing principles and guidelines

Langage clair et simple —

Partie 1: Principes directeurs et lignes directrices

# Overview of the Principles and Guidelines

### **Understandable:**

Readers can easily understand what they find

Choose familiar words

Write clear and coincise sentences

Write clear and coincise paragraphs

Consider including images and multimedia

Project a respectful tone

Ensure that the document is cohesive

# Controlled Natural Languages (CNLs)

- A language is called a controlled natural language if and only if it has all of the following four properties:
  - It is based on exactly one natural language
  - It is more restrictive concerning lexicon, syntax, and/or semantics
  - It preserves most of the natural properties of its base language
  - It is explicitly and consciously defined





- Controlled Natural Language for the Aerospace Industry (1986)
- Today, the language is maintained by the Simplified Technical English Maintenance Group (STEMG)
- ASD-STE is based on English with restrictions expressed in about 60 general rules + a dictionary









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    - Non-STE: Runway light connection resistance calibration





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    - Non-STE: Runway light connection resistance calibration
    - STE: Calibration of the resistance of the runway light connection





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    - Non-STE: Follow the safety instruction





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    - Non-STE: Runway light connection resistance calibration
    - STE: Calibration of the resistance of the runway light connection
  - the semantic level (rule 1.3 "use approved words only with their approved meanings")
    - Non-STE: Follow the safety instruction
    - STE: Obey the safety instruction





# Français Rationalisé

- GIFAS Groupement des Industries Françaises Aéronautiques et Spatiales
  - Start of works: 1985
  - Guide du français rationalisé published in 1998
- The objectives of FR were twofold:
  - Enable authors to write in a French that is easily translatable into SE
  - Increase clarity, even for native French-speaking readers





# Italiano Tecnico Semplificato (ITS)



## Cos'è?

L'ITS è il Linguaggio Naturale Controllato della lingua italiana.

"Naturale" perché usa la lingua che naturalmente si è affermata e sviluppata nella cultura Italiana. "Controllato" perché fornisce semplici istruzioni per scrivere e redigere testi chiari, sicuri e facilmente comprensibili.

L'ITS è uno strumento innovativo per:

- Comunicare in maniera Sicura, Efficace e a Norma nell'era digitale
- Scrivere e far capire subito e senza fraintendimenti
- Elaborare messaggi univoci, semplici e di facile assimilazione attraverso sintesi e standardizzazione linguistica
- Scrivere un manuale, una guida o un qualsiasi testo Tecnico versatile, utilissimo anche per la redazione e la revisione di qualsiasi altra tipologia di informazione e comunicazione destinate all'uso interno ed esterno
- Comunicare in maniera globale.

https://www.italianotecnicosemplificato.it





# T4TEC Project Terminology for Technical Efficient Communication

### T4TEC Source **Local Termbase** The volume control can be adjusted. type here to search... Term type here a new term... Update Create **CNLs Rules** Rule 3.4: "Do not use helping verbs to make complex verb structures." **Data Categories** Semantics Formal features Variation Simplified You can adjust the volume control Definition **Check Existing Termbases** External cross-ref (definition)

Terminology Management

# How to manage multilingual terminology?

- ISO/TC 37 "Language and terminology"
  - ISO/TC 37/SC 3 "Management of terminology resources"
    - ISO 16642: 2017 "Computer applications in terminology — Terminological markup framework"
    - ISO 30042: 2019 "Management of terminology resources — TermBase eXchange (TBX)"

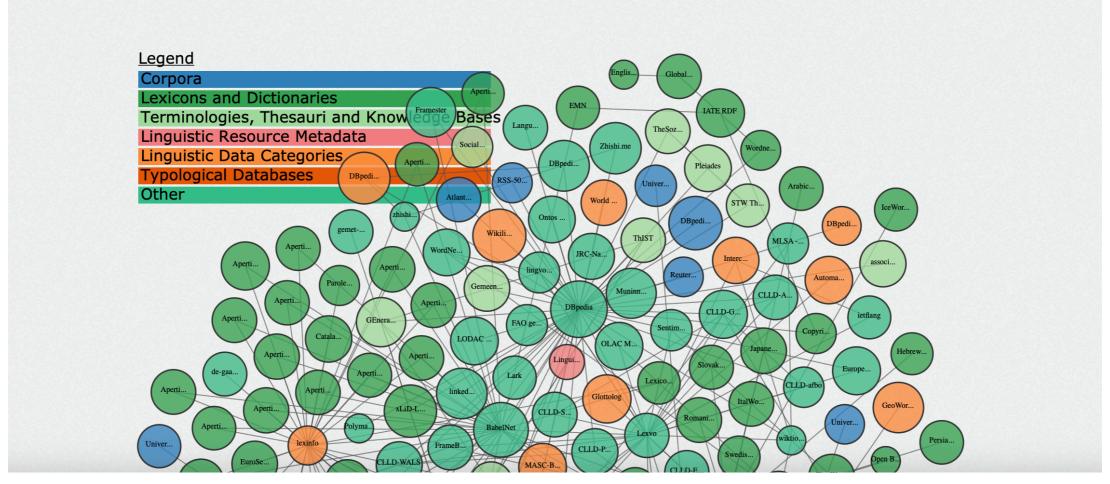




# How to manage multilingual terminology?

# Linguistic Linked Open Data.

Information about the current status of the growing cloud of linguistic linked open data.









# Thank you for your attention!

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